

Sponsorship Kit



Sponsorship Proposal 2019/20
to reach the West Australian Disability Sector
National Disability Services WA

About National Disability Services

National Disability Services (NDS) is Australia's peak body for non-government disability service providers.

Collectively, more than 1,000 NDS members provide services for Australians with all types of disability. Members range in size from small support groups to large multi-service organisations.

Our purpose is to promote quality service provision and life opportunities for people with disability. This is achieved by influencing governments at all levels and providing members with information and advice, networking opportunities and business support.



Key facts about the West Australian disability sector

NDS WA is the peak disability sector organisation in Western Australia, with over 110 organisational members and associates providing services in metropolitan, regional and remote areas across the State. Collectively, these members provide services to thousands of West Australians with disability and their families and carers. NDS WA members provide more than \$580m worth of services, delivering 85% of funded disability services in Western Australia. The reach of NDS WA is further extended through its administration of programs such as ACROD Parking, Companion Card and the Community Living and Participation Grants.

The disability sector workforce is a major sub-group of Western Australia's second largest industry workforce providing employment for 141,000 people compared to the retail (130,900), construction (146,700) and mining (106,700) industries.

The sector is complex and diverse and supports many areas of an individual's life. There are many areas of support to help meet the holistic needs of a person with disability and their family and carers e.g. personal care, accommodation, employment, education, therapy, sport, recreation, advocacy and life stages planning.

There are around one in five West Australians with a disability, which represents an estimated population of 500,000.

The disability sector is in the midst of far-reaching change. National reforms, particularly the National Disability Insurance Scheme (NDIS), are transforming the operating environment for disability service providers. If the opportunities and support available to Australians with disability are to improve, a strong and dynamic mission-driven disability services sector is essential.

The NDIS will provide a significant opportunity for WA, with potential to trigger large-scale economic growth and job creation in the state. As modelled in the NDS WA Industry Plan the total economic contribution of the disability sector in WA and the number of jobs generated by the sector will double in the next three years.

Not-for profit disability service organisations play a pivotal role in building social capital, infrastructure and linkages to support West Australians with disability, their families and carers in their local communities.



Sponsorship opportunities

This proposal outlines three major opportunities for organisations to profile their brand, corporate citizenship, products and services in a positive and professional way to a sector with significance in terms of size, impact and benefit.

We are also happy to discuss sponsorship packages tailored to your needs.



- **1 2019 NDS WA Conference** *(biennial)*
- **2 2019 NDS WA Lunch in celebration of International Day of People with Disability** *(annual)*
- **3 2020 WA Disability Support Awards** *(annual)*





NDS WA Conference

The biennial NDS WA Conference is the premier disability sector conference for Western Australia. It will be held on 16-17 September 2019.

The Conference aims to inform, inspire and involve delegates by bringing together a diverse range of speakers and thought leaders to share their knowledge and experience, discuss strategies and showcase best practice and innovation. It will provide a forum to consider and share what matters most for the disability sector and people with disability into the future, as the State continues its transition to the NDIS.

The Conference provides an outstanding opportunity to showcase your products and services to over 400 delegates, including CEOs, board members, managers, coordinators and support workers from government, not-for-profit and the disability sector.





2

NDS WA Lunch in celebration of International Day of People with Disability



NDS WA celebrates International Day of People with Disability with an exciting lunch event. The 2019 NDS WA Lunch in celebration of International Day of People with Disability will be held on Tuesday 3 December 2019.

International Day of People with Disability is a United Nations sanctioned day that aims to promote an understanding of people with disability and encourage support for their dignity, rights and wellbeing.

Since 2013 NDS WA has proudly hosted more than 500 people from across the disability sector, as well as the private, corporate and government sectors at this sell-out event.

Last year's event was a tremendous success and showcased the achievements of people with disability in Western Australia.

The 2019 lunch promises to provide another outstanding opportunity to collectively work together to promote understanding and awareness of people with disability and create a welcoming community for all.

WA Disability Support Awards

The WA Disability Support Awards will be held in May 2020. This will be the 12th year of these prestigious awards, which recognise and celebrate the contribution of Western Australians who demonstrate excellence, passion and commitment in supporting people with disability.

A successful, vibrant and diverse disability sector is vital to ensure the promise of the NDIS can be delivered and ensure that people with disability have the opportunity to

fully participate in the community. A skilled and high quality workforce is crucial to ensure that the sector is at the frontline of the changes needed for successful transition to the NDIS. The Awards play an important role in attracting and retaining workers with the right skills, values and attitudes. Winners of the 2019 Awards were announced at the 11th Anniversary Awards gala dinner held at Crown Perth in front of a record crowd of more than 800 people, including the Governor of Western Australia, the Minister for Disability Services, and other VIP guests.

The event attracted significant media exposure including an eight page editorial lift-out in The West Australian, as well as profile pieces in local community newspapers in Perth and regional areas. In addition, a dedicated Awards website (www.dswa.org.au) and Facebook page raised awareness of the Awards program and its sponsors.





“The Disability Support Awards was a wonderful occasion in all respects – in particular, recognition of excellence provided to those involved in supporting the disability sector. I thoroughly enjoyed the entire evening and took the opportunity to interact with a number of people in the sector.”

– Hon. Peter Collier MLC,
Shadow Minister for Disability Services

“Very good speakers, thought provoking, and am now very clear that we need to change the way we think about disability. #InclusiveWA”

– Chris Galvin, Senior Manager, Business Information Solutions – RAC (NDS WA Lunch in celebration of International Day of People with Disability)



Sponsorship entitlements

Details of the level and range of sponsorship options associated with the events are provided in the table overleaf.

It outlines a broad range of opportunities to enable your business to:

- ▶ Raise your profile and presence in the disability sector
- ▶ Respond to the emerging market, including the NDIS
- ▶ Communicate your commitment and support to the disability services sector
- ▶ Develop personal and direct relationships with new and existing clients
- ▶ Promote your products and services
- ▶ Add value and substance to your brand
- ▶ Unparalleled access to people providing specialist services to people with disability.

Contact

Joseph Madeley
Events and Communications Officer

T: (08) 9208 9810

E: joseph.madeley@nds.org.au

NDS WA 2019 Sponsorship Packages

Sponsorship Level / Benefits

Exclusive sponsorship for your organisation's industry sector

Hospitality

Complimentary tickets and prominent guest seating at the Disability Support Awards night

Complimentary registration tickets to the conference and cocktail function

Complimentary tickets and prominent guest seating at the Lunch in celebration of International Day of People with Disability (IDPwD)

Acknowledgement

Acknowledgement in event related emails to NDS WA members and WA disability services sector

Logo inclusion on the relevant event web page on the NDS website (with a link to your company's website)

Acknowledgement in event related media releases

Logo inclusion on event related printed advertising and promotions

Acknowledgement on holding slides

Acknowledgement in welcome address or by the Master of Ceremonies

Promotional

Opportunity to sponsor or provide a door prize

Promotion through NDS WA's social media platforms

Display of corporate banner

NDS WA Lunch in celebration of International Day of People with Disability only

Opportunity to provide an address

Opportunity to provide an insert (flyer or promotional material) in event giveaway bags

Company name and logo prominently displayed on your sponsor table

Opportunity to show a promotional video of up to one minute, during Lunch event

NDS WA Conference only

Company logo and company description (approx 50-60 words) in conference handbook

Company logo listed in conference handbook

Partner host for the cocktail function

One flyer or promotional item in satchels or as chair drop at one session (chair drop subject to availability)

Promotional gift at the conference cocktail function

Exhibition booth (includes morning tea/ lunch/afternoon tea for two staff)

List of delegate details (subject to legislation)

WA Disability Support Awards only

The selected Award will be named after your organisation

A representative from your organisation to present the sponsored Award

Sponsor representative to make a brief speech

Your organisation's name included on the Award trophy

Your organisation's logo included on the Award certificates

Opportunity to provide promotional gifts at the event

Logo inclusion on Program of Events

Opportunity to show a promotional video of up to one minute during breaks

Opportunity to place a chair drop of promotional material or gift at the event

Investment (incl GST)

NDS Members/Organisation Associates

Gold Industry Supporter

Non-members

	2019 NDS WA Conference				IDPWD 2019		WA Disability Support Awards 2020	
	Platinum <i>Limited to 1</i>	Major <i>Limited to 6</i>	Exhibition Booth	Chair Drop/ Satchel Insert	Platinum <i>Limited to 1</i>	Gold <i>Limited to 6</i>	Gold <i>Limited to 6</i>	Silver
							✓ x5	✓ x2
	✓ x4	✓ x2						
					✓ x2	✓ x10		
	✓	✓			✓	✓	✓	
	✓	✓			✓	✓	✓	✓
					✓	✓	✓	
	✓	✓			✓	✓	✓	✓
	✓	✓	✓		✓	✓	✓	✓
	✓	✓			✓	✓	✓	✓
	✓				✓	✓	✓	✓
	✓				✓	✓	✓	✓
	✓				✓	✓	✓	
					✓			
					✓ x1	✓ x1		
					✓	✓		
					✓	✓		
	✓							
	✓	✓	✓	✓				
	✓							
	✓	✓		✓				
	✓							
			✓					
			✓					
							✓	
							✓	
							✓	
							✓	
							✓	
							✓	
							✓	✓
							✓	
	\$11,000	\$6,500			\$11,000	\$7,000	\$9,500	\$3,500
			\$1,450	\$500				
			\$1,600	\$600				
			\$2,250	\$850				

